BREWSTER KAHLE: UP CLOSE & PERSONAL

1.	Stock footage: quick cuts of: sports action, musical performance, doctor/patient scene, ambulance	Where can you find all the statistics on your favorite team? What library has song lyrics? How did we get to the health care situation we have today?
2.	Scene of B.K. in his office	Brewster Kahle may not know the answers to these questions, but he has WAIS (that's W-A-I-S) to find them!
3.	Exterior of WAIS, Inc. building in Menlo Park; cut to person using workstation	WAIS, Inc. is Kahle's company. They produce Wide Area Information Servers, a software product that allows users to search dozens of databases and libraries all over the world— all from a desktop workstation, in plain English.
4.	B.K. in his home	Let's meet Brewster Kahle, the man behind this magic, "up close and personal."
5.	Kahle at work	At MIT, Kahle studied computer science and artificial intelligence. Then, at Thinking Machines Corporation of Cambridge, Mass., he put his skills to work designing and building supercomputers.
6.	Screen shot of search in progress	One of the best applications for parallel processing is massive text searches. In other words, putting libraries on-line.
7.	Kahle at his computer	This potential for easy global information exchange, via electronic publishing and on-line libraries, became the focus of Kahle's work at Thinking Machines. He developed software for searching databases, and for a nationwide computerized library system. From the beginning, Kahle recognized, as he said, "people want to be able to pose a question to the net and not care where the answer comes from."
8.	Graphic of Internet, showing links to Mead, Dow Jones, Dialog	Kahle designed WAIS as the standard for use on the Internet. This network of databases includes Mead Data Central, Dow Jones News Retrieval and Dialog Information Services, among others.

9.	Kahle in his office	Last summer, Brewster Kahle formed WAIS, Inc. to concentrate on refining and marketing the new server technology. We visited Kahle at his Menlo Park office, to learn more about the man and his work.
10.	Kahle on camera	(Interview excerpts here: Kahle talks about how the software is user-friendly, even to users with limited computer expertise, allowing them to use plain English terms to query scores of databases, located all over the world.)
11.	Screen shot, showing an entry being dragged into box for relevance feedback; cut to Kahle on camera	One of the most useful features of WAIS is called relevance feedback. (Sound bite from Kahle describing relevance feedback, how it works.)
12.	Stock shot of Sun headquarters or Sun logo; cut to Kahle on camera	A joint marketing effort with Sun Microsystems will bring the benefits of WAIS to users around the world. (Sound bite from Kahle about the Sun partnership.)
13.	Kahle in his office or home	Now, what would a computer wizard who builds libraries in cyberspace count as his most prized possession?
14.	Scenes of press, intercut with Kahle on camera	A printing press! This antique press occupies a place of honor in Brewster Kahle's home, as well as in his heart. (Sound bite from Kahle about the history/significance of the press. How/if he actually uses it.)
15.	Kahle in his office, and/or in his home; end with closeup of Kahle's face	Perhaps only a man with a love of words, a vision of libraries that are always open, right on your desktop, and the respect for text that all printers feel, could have invented WAIS. It had to be Brewster Kahle.

FAX

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Comments: